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## **zpizza Tap Room Opens in San Marcos with Wall of Self-Pour Beer**

**IRVINE** (February 28 2019) –[zpizza](#), the first artisan-inspired pizza chain, today announced the opening of a zpizza Tap Room in San Marcos, California. The restaurant opened on February 22<sup>nd</sup> and features a wall of self-pour taps serving beer and wine.

The restaurant features zpizza’s signature artisan brick-oven baked pizzas made with premium ingredients and the franchise’s tap wall has 18 local craft beers and 2 taps serving wine. Customers pour their own beer or wine by using cards they scan at the taps that also track the amount poured. The restaurant seats 65 people in the restaurant. The space has modern and industrial design elements that are friendly and inviting.

“We are excited to finally open the doors with our self-pour beer and wine wall ready to pour. When people ask about the self-pour element, we like to explain it as similar to frozen yogurt for adults; it's an interactive system that allows you to try different options before you settle on a beverage and you only pay for what you pour,” explains Brandi Babb, zpizza Vice President of Operations and Training for zpizza International. “The San Marcos community has been so supportive and patient, and we hope they are as excited about it as we are. We look forward to serving our local guests in the community!”

The new zpizza Tap Room is located at 751 Center Drive in the Nordahl Marketplace shopping center just off Nordahl Road, not far from California State University San Marcos and Palomar Medical Center. Hours of operation are 11:00 AM to 9:00 PM daily.

This zpizza Tap Room offers the choice of dine-in, take-out and catering in addition to [online ordering](#), so patrons can customize orders with ease from the comfort of their home or office. For more information, please call (760) 317-4677. Customers who sign up for zTribe in store will enjoy special discounts, offers and rewards all year long.

“We developed the zpizza Tap Room concept because it’s the kind of place we would be proud to take our family and friends. We have created a very warm, casual environment with plenty of big screen TVs for game nights,” said Chris Bright, President of zpizza International.

zpizza Tap Room San Marcos joins other Tap Room locations including Oro Valley, AZ, Bend, OR, and Sacramento and Los Angeles, CA. zpizza restaurants are located across the globe with locations in the United States as well as Bahrain, South Korea, and Vietnam.

zpizza Tap Rooms serve zpizza’s signature brick oven baked pizzas made with premium ingredients including fresh produce, award-winning skim mozzarella, certified organic tomato sauce and non-GMO flour. Customers appreciate the variety of gluten-free and vegan options available. Other trademark menu items include wings, shareable appetizers, salads, and build-your-own Jr. Chef pizzas for kids. For more information, please visit [www.zpizza.com](http://www.zpizza.com), and connect on [Facebook](#), [Twitter](#) and [Instagram](#).

### **ABOUT ZPIZZA**

Founded in 1986 in the heart of an art colony in Laguna Beach, California, zpizza is the first artisan-inspired pizza chain that appeals to traditional pizza lovers, health-conscious consumers and gourmet palates alike. For more information on zpizza, Tap Rooms, and store locations, visit [www.zpizza.com](http://www.zpizza.com)

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